

ORDINANCE NO. 91-25

AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A LOCATION RELEASE AND VIDEO CONTENT RELEASE BETWEEN THE CITY OF MEDINA AND AMERICAN DREAM MEDIA AND TECH HOLDINGS, LLC, AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF MEDINA, OHIO:

- SEC. 1:** That the Mayor is hereby authorized and directed to enter into a Location Release and Video Content Release with American Dream Media and Tech Holdings, LLC for a promotional video to be recorded for the Medina Community Recreation Center.
- SEC. 2:** That a copy of the Location Release and Video Content Release is marked Exhibit A, attached hereto and incorporated herein.
- SEC. 3:** That it is found and determined that all formal actions of this Council concerning and relating to the passage of this Ordinance were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action, were in meetings open to the public, in compliance with the law.
- SEC. 4:** That this Ordinance shall be considered an emergency measure necessary for the immediate preservation of the public peace, health and safety, and for the further reason to expedite this agreement; wherefore, this Ordinance shall be in full force and effect immediately upon its passage and signature by the Mayor.

PASSED: May 12, 2025

SIGNED: John M. Coyne, III
President of Council

ATTEST: Kathy Patton
Clerk of Council

APPROVED: May 13, 2025

SIGNED: Dennis Hanwell
Mayor



LOCATION RELEASE

Medina Recreation Center hereby grant American Dream Media and Tech Holdings, LLC ("Company"), its affiliates, successors, assigns, licensees, and anyone authorized by them (collectively referred to as the "Released Parties"), the irrevocable and unrestricted right to use, reproduce, and distribute any and all photographs, audio recordings, video recordings, and/or other media captured at the location known as **Medina Recreation Center**(the "Material") filmed on TBD.

I represent and warrant that I am the owner/landlord or have the authority to grant permission for the use of the location, and I hereby authorize the Company to enter and film/photograph at the location.

I understand and agree that the Material may be used in all forms of media, including but not limited to television broadcasts, cable and digital streaming platforms, advertising, marketing, social media, promotional materials, and any other purposes deemed appropriate by the Company in connection with the television/online production entitled "The American Dream/Operation American Dream."

I hereby waive any right to inspect or approve the finished product wherein the Material appears, including written copy or artwork that may be created in connection therewith, or the use to which it may be applied.

I release and discharge the Released Parties from any and all claims, demands, or causes of action that I may have now or in the future, whether known or unknown, arising out of or in connection with the use of the Material.

I understand that my permission for the Company to film/photograph at the location is voluntary, and I will not receive any financial compensation for the use of the Material.

This Location Release shall be binding upon me and my heirs, legal representatives, and assigns.

I have read and understood the terms of this Location Release and voluntarily agree to them.

Signature: Dennis Hanwell

Printed Name: Dennis Hanwell, Mayor

Date: May 13, 2025



VIDEO CONTENT RELEASE AGREEMENT

I, Dennis Hanwell, Mayor hereby grant and authorize Larry Steinbacher/ADTV the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all video content created by me, to be used in and/or for any lawful purpose.

This authorization extends to all languages, media, formats and markets now known or later discovered.

This authorization shall continue indefinitely, unless I otherwise revoke this authorization in writing.

I waive the right to inspect or approve any finished product in which my likeness appears.

I agree that I have been compensated for this use of my likeness or have otherwise agreed to this release without being compensated. I waive any right to royalties or other compensation arising or related to the use of the video.

I understand and agree that these materials shall become the property of Larry Steinbacher/ADTV and will not be returned.

I hereby hold harmless and release Larry Steinbacher/ADTV from all liability, petitions, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons may make while acting on my behalf or on behalf of my estate.

Printed Name: Dennis Hanwell, Mayor

D Hanwell
may 13, 2025