



# BOARDS & COMMISSIONS APPLICATION

132 North Elmwood Avenue  
330-722-9038  
www.medinaoh.org

**Application Number**     H24-09    

<b>GENERAL</b>	Date of Application <u>5-21-24</u> Property Location <u>236 South Court St.</u> Description of Project <u>Window Vinyl Applique</u> _____ _____
<b>CONTACT INFORMATION</b>	<b>Applicant</b> Name <u>Dave Sterrett - Medina Signs</u> Address <u>411 West Smith Rd.</u> City <u>Medina</u> State <u>Ohio</u> Zip <u>44256</u> Phone <u>330-723-2484</u> Email <u>medinasigns@gmail.com</u> <b>Property Owner</b> Name <u>Court Broadway Properties</u> Address <u>8524 Sheppard Rd.</u> City <u>Macedonia</u> State <u>Ohio</u> Zip <u>44056</u> Phone <u>330-350-1583</u> Email <u>nancymyers@lcloud.com</u>
<b>APPLICATION TYPE</b>	<b>Planning Commission</b> Site Plan <input type="checkbox"/> Conditional Zoning Certificate <input type="checkbox"/> Code or Map Amendment <input type="checkbox"/> Preliminary Plan <input type="checkbox"/> Final Plat <input type="checkbox"/> Conditional Sign (EMC/Shopping Ctr) <input type="checkbox"/> Cert. of Appr. (TCOV) <input type="checkbox"/> Other <input type="checkbox"/> <b>Historic Preservation Board</b> Certificate of Appropriateness <input type="checkbox"/> Conditional Sign <input checked="" type="checkbox"/> <b>Board of Zoning Appeals</b> Variance <input type="checkbox"/> Appeal <input type="checkbox"/>
<b>APPLICANT SIGNATURE</b>	<i>By signing this application, I hereby certify that:</i> 1) <i>The information contained in this application is true and accurate to the best of my knowledge;</i> 2) <i>I am authorized to make this application as the property owner of record or I have been authorized to make this application by the property owner of record;</i> 3) <i>I assume sole responsibility for correspondence regarding this application; and</i> 4) <i>I am aware that all application requirements must be submitted prior to the formal acceptance of my application.</i>  Signature <u></u> Date <u>5-21-2024</u>
<b>OFFICIAL USE</b>	Zoning District <u>C-2</u> Fee (See Fee Sheet) \$ <u>50</u> Meeting Date <u>6/13/24</u> Check Box when Fee Paid <input type="checkbox"/>

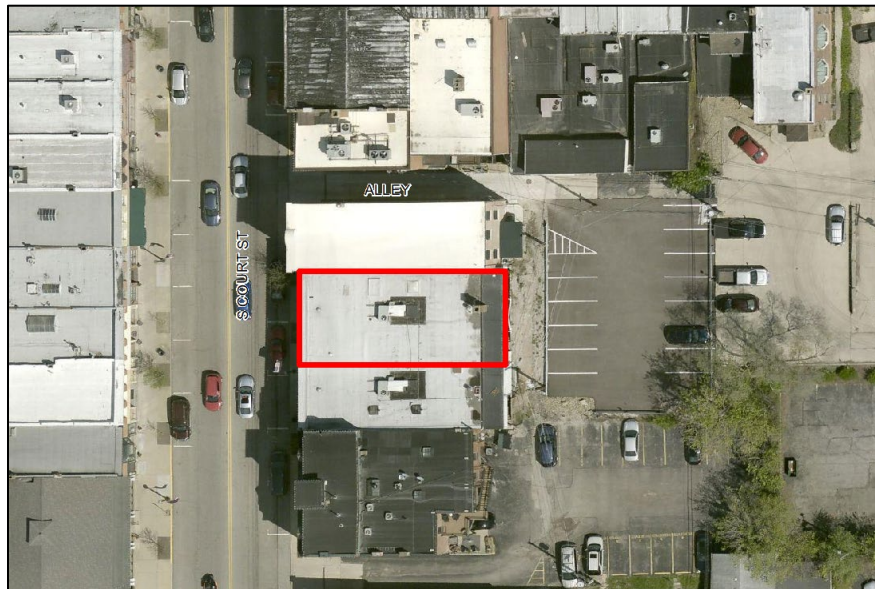
## H24-09 Elements Window Signs

Property Owner: Court Investors LLC  
Applicant: Dave Sterrett  
Location: 228 South Court Street  
Request: Conditional Sign Permit approval for additional window signs

### **LOCATION AND SURROUNDING USES**

The subject site is composed of 0.05 acres on the west side of South Court Street. Adjacent properties include the following uses:

- North – Retail
- East – Parking
- South – Retail
- West – Retail



### **BACKGROUND & PROPOSED APPLICATION**

At the March 14<sup>th</sup> Historic Preservation Board meeting, the applicant proposed 6 window signs for a new business, Elements. After review, the Board approved a 2.9 sq. ft. sign on the northernmost door and a 13 sq. ft. sign on the northernmost window.

The applicant has proposed a 1.2 sq. ft. window sign on the southernmost door and a 6 sq. ft. window sign on the southernmost window. The signs incorporate a variety of colors including beige, light green, black, white, and pink.

### **CONDITIONAL SIGN PERMIT DESIGN GUIDELINES (SECTION 1147.16)**

In reviewing a proposal for a conditional sign permit, the Historic Preservation Board and Planning Commission shall consider whether the proposal meets the following design guidelines, which are in addition to the design criteria for all signs listed in Section 1147.07(d):

- (a) Lettering should be large enough to be easily read but not overly large or out of scale with the building or site.
- (b) The ratio between a message and its background should permit easy recognition of the message.
- (c) The size, style, and location of a proposed sign should be appropriate to the site and use with which the sign is associated.
- (d) A sign should complement the building with which it is associated, as well as adjacent buildings, by being designed and placed to enhance the architecture of the building.
- (e) The color of a sign should be compatible with the color of the building facade with which it is associated. A sign should be designed with a minimum number, and harmonious use, of colors.
- (f) A permanent window sign should be comprised of individual letters, logos or design elements that are not encompassed by a solid opaque background, so as not to obscure the view through the window with which the sign is associated.
- (g) The size of the lettering and graphics on a projecting sign should be appropriate for viewing by pedestrians.
- (h) A ground sign that provides a directory of occupants for a multi-occupant building should have simplicity of design, to compensate for the additional amount of information provided (i.e. utilize common elements such as the same background color, or other common elements, etc.).
- (i) The area of a wall sign should not exceed eighty percent (80%) of the area of the frame of architectural space specifically intended for signage.
- (j) A projecting sign that is comprised of multiple elements hanging from the same supports should be designed such that all such elements are compatible in size, shape, and color.
- (k) Multiple signs associated with a single use should contain similar materials, colors, and design elements, regardless of sign type(s).
- (l) An awning or canopy sign should be located on the valance of the awning or canopy.
- (m) Temporary sidewalk signs shall be constructed of materials compatible with the permanent building signs. Plastic framing, white background dry erase boards and changeable letter tracks are discouraged.

### **CITY OF MEDINA DESIGN GUIDELINES FOR HISTORIC PROPERTIES AND DISTRICTS - SIGNAGE**

Signage is used to locate a business and to advertise what products or services that business offers to the public. When designing a sign, it is important to consider the building it is representing. A sign that complements the building makes the business and the entire district more attractive to visitors. Signage should enhance the facade and not distract from it. Reference Preservation Brief 25.

#### **Recommendations**

- Historic signage should be retained and restored when it is suitable to the current business.
- New signage should be designed and constructed using materials and methods that are consistent with the building's architectural style.
- The size of the sign should be relative to the location in which it will be placed on the building (i.e. fit within a frieze or in a window or transom).
- Limit the size of the sign to the least amount necessary to reach the public.
- The color and lettering of the sign should complement the building. Attach signage in a way that it will not damage historic materials (i.e. on masonry structures, attach only in mortar joints).
- Small signs may be placed at secondary entrances that are accessible to the public in order to identify the business and should also comply with these recommendations.

### **COMMUNITY DEVELOPMENT DEPARTMENT STAFF RECOMMENDATION**

Staff recommends **approval** of application H24-09 for additional window signs.



**CITY OF MEDINA**  
Community Development Department  
132 N. Elmwood Ave. Medina, OH 44256  
Phone: 330-722-9056 Fax: 330-764-4385

March 15, 2024

**Original Approval**

Dave Sterrett  
411 West Smith Road  
Medina, OH 44256

Dear Mr. Sterrett,

At the March 14, 2024 meeting of the Historic Preservation Board, the Board considered application **H24-07**: Dave Sterrett requesting Conditional Sign Permit approval for window signs at 228 South Court Street in the C-2 (Central Business) zoning district.

After discussion, a motion was made to approve only signs indicated as “A” and “B” in the application. The motion received the necessary votes of the Board and the **application was approved**.

The approved project shall commence within two years of the Board’s decision or the Conditional Sign approval shall become null and void. The action of the Historic Preservation Board does not constitute approval of a Zoning Certificate, Variance, Building Permit, Engineering Permit, or other application required by the City of Medina Codified Ordinances.

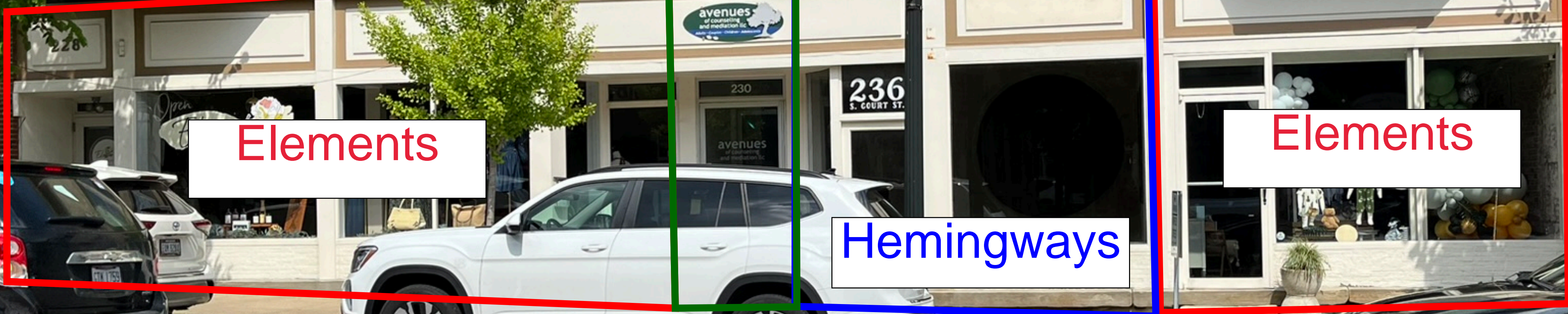
Please feel free to contact me at (330) 722-9023 or [adutton@medinaoh.org](mailto:adutton@medinaoh.org) if you have any questions or need any further information.

Sincerely,

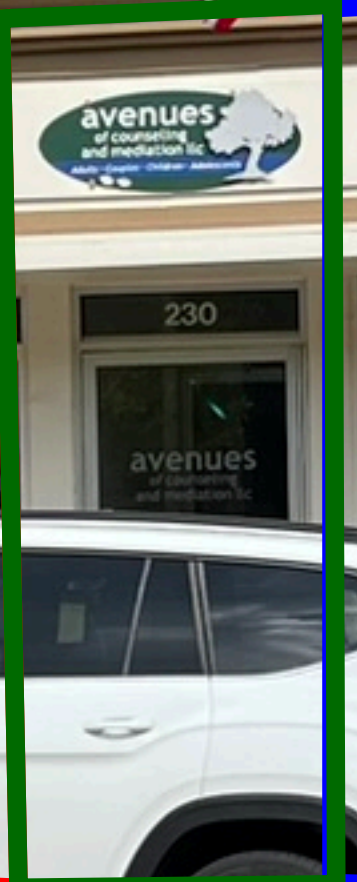
Andrew Dutton  
Community Development Director

GRIESINGER

Avenues



Elements

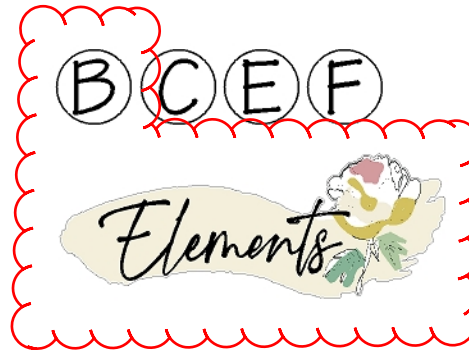


Hemingways

Elements



# Original Approval



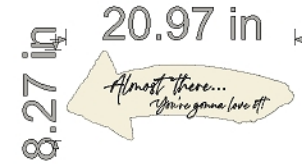
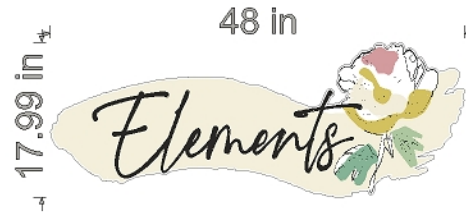
Laminated full color Decals

Customer:	Shell Venus		
Company:	Elements		
Address:	228 S. Court St.		
City:	Medina	State/ZIP:	Ohio 44256
Phone:	330-350-1583		
Email:	funkyjunkboutique@gmail.com		

**Medina Signs**  
 Since 1947  
 411 West Smith Rd.  
 Medina, Ohio 44256  
 330-723-2484  
 medinasigns.com

Job No.:	NA	Date:	3/4/2024
Order Date:		Salesperson:	Dave Sterrett
Need By Date:		Estimate:	0.00
Comments:			

# Proposed



Ⓐ 81" x 55"  
 31 SF - glazing  
 48" x 18"  
 6.0 sf used  
 19.35% of total Glazing

Ⓑ 26" x 68"  
 12.27 SF - glazing  
 8.27" x 21"  
 1.2 sf used  
 9.77% of total Glazing

## Window treatment- Decals

Customer:	Shel Venus	
Company:	Elements	
Address:	242 South Court St.	
City:	Medina	State/ZIP: Ohio 44256
Phone:		
Email:		

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Job No.:	NA	Date:	6/4/2024
Order Date:		Salesperson:	Dave Sterrett
Need By Date:		Estimate:	0.00
Comments:			