



MEMORANDUM

DATE: January 3, 2025
TO: Historic Preservation Board
FROM: Andrew Dutton, Community Development Director
SUBJECT: H24-11 Conditional Sign Permit Revisions

INITIAL APPROVAL

On June 14th, 2024, Hemmingway's Underground at 236 South Court Street received Certificate of Appropriateness approval for storefront alterations and Conditional Sign Permit approval for wall, projecting, and window signs

CERTIFICATE OF APPROPRIATENESS APPROVED REVISIONS

Since the initial approval, Certificate of Appropriateness revisions were approved on June 27th for the front door and November 11th to reduce the number of lights to two.

PROPOSED CONDITIONAL SIGN PERMIT REVISIONS

The applicant is currently proposing the following revisions to the Conditional Sign Permit approval:

- Wall Sign – Change in text font
- Projecting Sign – Change in text font and use of a more detailed bracket
- Window Sign – Change in font, graphics, and color (gold)
The size of the window sign is also proposed to increase to 25.2 sq. ft. in area, which is 53% of the window area. The maximum size of a window sign is 25% of the window area per Section 1147.15(d) of the Zoning Code. The applicant has filed a variance to the maximum window sign area.

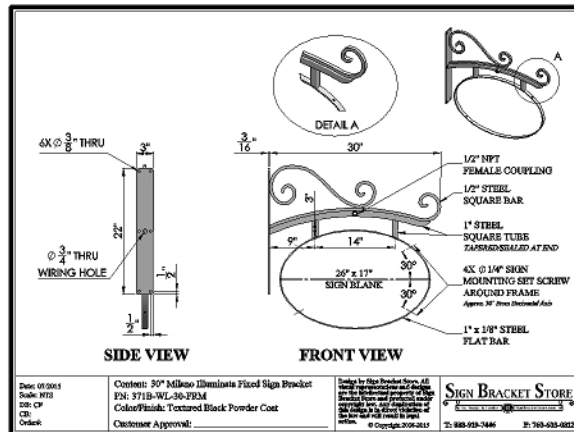
The Historic Preservation Board must consider the proposed revisions per the following Conditional Sign Permit Design Guidelines. If approved, the window sign will also be contingent on the Board of Zoning Appeals' approval of a variance to Section 1147.15(d).

CONDITIONAL SIGN PERMIT DESIGN GUIDELINES (SECTION 1147.16)

In reviewing a proposal for a conditional sign permit, the Historic Preservation Board and Planning Commission shall consider whether the proposal meets the following design guidelines, which are in addition to the design criteria for all signs listed in Section 1147.07(d):

- (a) Lettering should be large enough to be easily read but not overly large or out of scale with the building or site.
- (b) The ratio between a message and its background should permit easy recognition of the message.
- (c) The size, style, and location of a proposed sign should be appropriate to the site and use with which the sign is associated.
- (d) A sign should complement the building with which it is associated, as well as adjacent buildings, by being designed and placed to enhance the architecture of the building.
- (e) The color of a sign should be compatible with the color of the building facade with which it is associated. A sign should be designed with a minimum number, and harmonious use, of colors.
- (f) A permanent window sign should be comprised of individual letters, logos or design elements that are not encompassed by a solid opaque background, so as not to obscure the view through the window with which the sign is associated.
- (g) The size of the lettering and graphics on a projecting sign should be appropriate for viewing by pedestrians.
- (h) A ground sign that provides a directory of occupants for a multi-occupant building should have simplicity of design, to compensate for the additional amount of information provided (i.e. utilize common elements such as the same background color, or other common elements, etc.).
- (i) The area of a wall sign should not exceed eighty percent (80%) of the area of the frame of architectural space specifically intended for signage.
- (j) A projecting sign that is comprised of multiple elements hanging from the same supports should be designed such that all such elements are compatible in size, shape, and color.
- (k) Multiple signs associated with a single use should contain similar materials, colors, and design elements, regardless of sign type(s).
- (l) An awning or canopy sign should be located on the valance of the awning or canopy.
- (m) Temporary sidewalk signs shall be constructed of materials compatible with the permanent building signs. Plastic framing, white background dry erase boards and changeable letter tracks are discouraged.

Original Approval



Blade Sign

Customer:	Debbie Chapman
Company:	Hemingway's Underground
Address:	236 South Court St.
City:	Medina Ohio 44256
Phone:	330-949-9953
Email:	chapman.425.d@gmail.com

Medina Signs
Since 1947
411 West Smith Rd.
Medina, Ohio 44256
330-723-2484
medinasigns.com

Job No.:	NA	Date:	6/4/2024
Order Date:		Salesperson:	Dave Sterrett
Need By Date:		Estimate:	0.00
Comments:			



Original Approval

60 in
 14.5 in
HEMINGWAY'S
 UNDERGROUND

LASER CUT ACRYLIC
 SIGNBAND 72" X 46
 FRONTAGE 144"
 PIN MOUNTED TO FASCIA

51 in
 31 in

WHERE CIVILIZED SPIRIT'S MEET

White cast vinyl - 10.97 SF
 Glass Area - 46.68 SF - 23.5%

Wall Sign and Window treatment

Customer:	Debbie Chapman		
Company:	Hemingway's Underground		
Address:	236 South Court St.		
City:	Medina	State/ZIP:	Ohio 44256
Phone:	330-949-9953		
Email:	chapman.425.d@gmail.com		



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Size Compliant
24.6% coverage



Proposed
53% coverage

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Job No.:	NA	Date:	12/20/2024
Order Date:		Salesperson:	Dave Sterrett
		Estimate:	0.00
Comments:			

6.516
 5.63
 10.31
 2.73
 25.186 total

53%



5.63 sf



10.3125 sf



2.73 sf



1.629 sf
 x4=6.5 sf



1.59



2.5 sf



1.0



6.516
 1.59
 2.5
 1.0
 11.6 total

24.8%



1.629 sf
 x4=6.5 sf

Window Graphics area comparison

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venues
Counseling
Mediation llc
Couples • Children • Adolescents



236
S. COURT ST.



HEMINGWAY'S
UNDERGROUND

COMING SOON
HEMINGWAY'S
UNDERGROUND
WHERE CIVILIZED SPIRITS MEET
@HEMINGWAYS_Underground
SANDBAR

HEMINGWAY'S
EST. 2024
WHERE CIVILIZED SPIRITS MEET



CHRISTMAS SALE

